

Controlling Summit Day Two

September 12th, 2024 CONTROLLING SUMMIT MAIN STAGE

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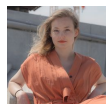
09:00 Welcome

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10:15 Welcome

Opening of the event and greetings by the organizers.

Host



Inken März
Accounting Summit
Moderation

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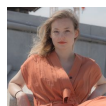
10:30 AI - another way not to optimise financial processes

- Why AI hinders process optimisation
- How can AI be integrated into work processes?
- How to accept and validate AI results?



Andreas Schmelzer
Porsche Holding

Host



Inken März
Accounting Summit
Moderation

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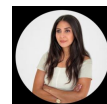
11:00 Successful controlling mechanisms (storytelling)

In this panel, renowned industry experts will share their extensive experience and proven methods in the field of controlling with the audience.

Learn how successful controlling methods are developed and used to successfully manage and steer companies.



Sebastian Waßermann
interzero



Pari Afsharvand
Feser-Graf Gruppe

Host

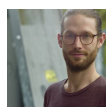


Marina Meyer
TCC

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11:45 Digitalisation in controlling

In this expert panel, executives will explore how digital technologies are changing controlling. The experts will share their insights into best practices, opportunities and challenges associated with this change.



Dr. Jan Diebecker
flaschenpost SE



Marcel Nowitzki
RTG Retail Trade Group



Peguy Njouonze
Diversey

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12:30 Lunch break

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14:00 In Preparation

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14:30 Efficiency and good governance in reporting through integrated business intelligence and controlling function

How can the integration of business intelligence and controlling functions help to increase efficiency and promote good governance in reporting?

Our experts provide insights into how the seamless integration of BI and controlling optimises reporting processes. Best practices and strategies are presented that contribute to efficient reporting and governance.



Christian Brumm
Zalando



Florian Wilhelm
Sonova Group

Host



Patric Beiersdorf
goPayroll

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15:15 Coffee break

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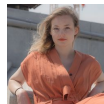
15:30 Step by step to sustainability controlling

In this panel discussion, experts will share practical steps and proven methods to support companies on their way to sustainability controlling. From planning to implementation, experiences will be shared to provide participants with concrete insights and practical tips. The aim is to develop a well-founded guide for the successful integration of sustainability into controlling.

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16:15 Keynote in Preparation

Host



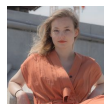
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Accounting Summit
Moderation

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16:45 Controlling Summit Awards Ceremony 2024

Vote for the most inspiring, charismatic or innovative speakers in our app. The top three speakers on each stage will be presented with a Controlling Summit Speaker Award.

Host



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20:00 End of Accounting Summit 2024

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09:00 Welcome

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10:00 E-invoicing obligation in the pipeline! What to do next?

The e-invoicing obligation in the B2B sector is a done deal: companies must be able to receive e-invoices from January 1 st , 2025 – by 2028, all temporary transitional regulations for sending invoices will also be abolished. This session will show you what you can do to easily receive and send electronic invoices in accordance with the EN 16931 standard to remain compliant and, at the same time, optimize your invoicing processes.



Oliver Rauschil
Quadient

Host



Nona Brodersen
*Accounting Summit
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10:30 Introduction of AI in accounting - what is worthwhile and what is not?

AI in accounting has extremely high potential. However, the topic of AI in accounting is associated with many dimensions, which makes a stringent decision to introduce it very difficult. For example, the AI's differentiation in the degree of independence of its actions. Or the distinction between Analytical AI and GenKI/ChatKI. Or the difficulty of auditing the decision-making of an autonomous AI in accounting. Accordingly, the decision-making process for the introduction of AI in accounting is associated with a high level of initial uncertainty. The lecture will briefly examine these elements and also provide an initial report on the decision to introduce AI in a small company.



Sergio Zunino
Utimaco Group

Host



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*Accounting Summit
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11:00 Masterclass Blackline

Host



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11:30 The e-invoice lifecycle in SAP from creation to processing

In many countries, the topic of e-invoicing is coming ever closer to us. It is therefore all the more important to prepare for the future and efficiently map the corresponding processes in your SAP system. In this masterclass, you will learn how you can use XFT to create outgoing e-invoices and process incoming e-invoices. We also offer you the option of mapping all authorisation steps in SAPUI5. In this way, we can work together to efficiently organise your processes in the SAP system.



Stefan Triendl
XFT

Host



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12:00 Masterclass RSM Ebner Stolz

Efficient financial processes: Best practice recommendations for the smart integration of tool-based financial reporting



Janik Adrian
RSM Ebner Stolz

Host



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12:30 Lunch break

13:30 Generating insights and managing companies with (generative) AI

How can AI be intelligently integrated into corporate planning and reporting processes? What opportunities and limitations await us and what impact does artificial intelligence have on companies?

From the first steps with chatbots on websites to more complex use cases - we provide good practices on how organisations can benefit from this technology without turning everything upside down.

Specific use cases show how AI can influence or even improve forecasting and reporting processes.



Kai Kaufmann
PwC



Dr. Lukas Zimmer
PwC

Host



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14:00 Enter the next level - The e-invoice as an opportunity for digital transformation in finance!

Dive into the future of invoice processing. With the upcoming e-invoicing mandate and the changed VAT reporting requirements, the finance sector of tomorrow faces several challenges. In our masterclass, we'll show you how to turn these challenges into opportunities. They provide the perfect opportunity to comprehensively digitize business processes. In addition to cost and time savings, benefit from AI-supported processes in invoice processing and seamless integration into your existing system landscape. d.velop offers holistic solutions for digitally managing, exchanging, and securely archiving information and documents within your company.



Till Schweizer
d.velop



Corinna Hölzel
d.velop

Host



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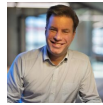
15:00 Masterclass DATEV



Ali Nada
DATEV



Irma Schneider
HAM LOG GRUPPE



Philipp Klöpper
C&P Capeletti & Perl



Juliette Kronauer
Circula

Host



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16:45 Accounting Summit Awards Ceremony 2024

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20:00 End of Accounting Summit 2024

**MATTERHORN
MASTERCLASSES**

09:00 Welcome

**MATTERHORN
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10:00 Masterclass Trintech



Thomas Ulbrich
Trintech

**MATTERHORN
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10:30 True KPIs - operational management of your business with AI

In this presentation, we will delve into the world of the classic approach to key performance indicators (KPIs) in comparison to the "True KPIs" approach. With the idea of "True KPIs", we introduce a complementary perspective that is more orientated towards the real actual situation of the company and can provide new impulses for the operational management of your company. Find out how True KPIs can revolutionise traditional controlling and how they differ from conventional KPIs. Discover how True KPIs based on Artificial Intelligence (AI) enable more precise and dynamic decision-making processes. Innovative opportunities are opening up to increase the efficiency and responsiveness of corporate controlling.

The presentation offers you:

- An introduction to the world of True KPIs and how they differ from traditional metrics.
- Strengthen your ability to interpret and utilise data comprehensively.
- Recognise ways in which True KPIs can enrich the operational management of your company.
- Recognise the potential offered by AI in the analysis and application of True KPIs.
- Practical application examples as inspiration for the integration of True KPIs in your company

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11:00 Finance Excellence - The future way of Accounting

Financial Accounting is often regarded as a regulatory-driven discipline, at the same time, it forms the basis for managing the business by the controlling function. A close integration across the finance functions is therefore an essential success factor.



Dirk Heimburger
Horváth



Ralf Noffke
Horváth

**MATTERHORN
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11:30 Automation in accounting: The benefits of card-based transaction data



Stefanie Weber
Visa

MATTERHORN
MASTERCLASSES

12:00 Masterclass Workday

MATTERHORN
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12:30 Lunch break

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13:30 Next-level SAP financial close automation

How many of your accounting processes can you automate with SAP?

- What are the main benefits of automating the R2R process?
- How much time and resources do you need to spend on setting up your SAP system for automation?
- How can the IT complexity of SAP automation be overcome?
- How can the finance department get involved in configuring automation solutions?
- Is there real "one-click SAP automation"?



Thilo Schneider
Aico

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14:00 Masterclass Scheer

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14:30 Masterclass Hypatos



Dr. Ulrich Erxleben
Hypatos

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20:00 End of Accounting Summit 2024



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September 12th, 2024 ZUGSPITZE MASTERCLASSES

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09:00 Welcome

[ZUGSPITZE](#)
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10:00 Masterclass Tungsten Automation

[ZUGSPITZE](#)
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10:30 Demand planning with AI at Primavera Life

How the organic and natural cosmetics manufacturer Primavera Life uses modern AI to plan its demand for valuable raw materials. Get to know the AI algorithms used in demand planning as part of S&OP planning, their strengths and limitations and the experience gained from three years of use.



Frank Hendricks
HRCIE

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10:45 Masterclass Rossum

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12:30 Lunch break

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20:00 End of Accounting Summit 2024

Controlling Summit Day Two

September 12th, 2024 ACCOUNTING SUMMIT MAIN STAGE

ACCOUNTING SUMMIT MAIN STAGE

09:00 Welcome

The doors open at 9.00 am - so you can start networking over your first coffee or find yourself a good seat.

ACCOUNTING SUMMIT MAIN STAGE

10:15 Welcome

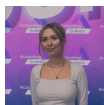
Opening of the event and welcome by the organisers



Inken Meyer-Hess
Accounting Summit



Tjorve Steffen
Accounting Summit



Eli Tracz
Accounting Summit



Celina Wiechmann
Accounting Summit

Host



Steffi Landerer
*Accounting Summit
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ACCOUNTING SUMMIT MAIN STAGE

10:30 Revolutionise your payment processes: increase efficiency with virtual cards



Stefanie Weber
Visa

Host



Steffi Landerer
*Accounting Summit
Moderation*

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11:00 Compliance in accounting

Our panel discussion programme item on 'Compliance in Accounting' explores the central role of regulatory compliance in the financial world. The importance for companies, current challenges and proven strategies to ensure compliance will be discussed.



Markus Herold
trans-o-flex



Vanessa Fanenbruck
init

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11:45 Female Leadership in Accounting

In many companies, management roles are still rarely filled by women. We can expect a discussion about the potentials and hurdles that accompany female managers in accounting. An exciting exchange about the relevance of gender diversity and the future of female managers in accounting.



Stephanie Bräuchle
DKMS Group



Janina Hocke
NTT DATA



Franziska Teutscher
Snipes



Patrycja Brzostowska
Getir

Host



Carina Denker
Clinomic

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12:30 Lunch break

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13:30 Startup Awards

Here you can see innovative startups that present smart new solutions for digital innovations in accounting. The best three will receive an Accounting Summit Startup Award - you vote!

Host



Steffi Landerer
Accounting Summit
Moderation

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14:30 Youngster Panel

Many companies are increasingly focussing on promoting young management talent - and this is paying off. The Accounting Youngster Panel offers young talents a platform to share and discuss their perspectives, ideas and experiences in the world of finance. A dynamic exchange about the future of accounting and the challenges that young professionals face.



Felix Schmeißer
Henkel



Richard Schardey
Drumag

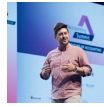
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15:15 Coffee break

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15:30 Corporate meets Startup

In our panel discussion on "Differences between large companies and start-ups in accounting", the contrasts between traditional corporations and innovative start-ups in finance will be discussed.



Fatih Esir
Free Now



Henrik Fröhlich
Sovereign Speed



Max Gärtner
Aira



Sebastian Tiedemann
ECE Group Services

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16:15 Artificial intelligence - from ChatGPT to GPT-4



Sascha Lobo

Host



Steffi Landerer
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20:00 End of Accounting Summit 2024